

Strategic Plan



PURPOSE

The purpose of VJLS-JH is to support the learning and connection of anyone interested in Japanese language and Japanese Canadian history and culture through the Paueru Gai (Powell Street) experience.



VISION

A vibrant and sustainable Japanese Canadian community whose culture adapts and thrives as it evolves and diversifies.

MISSION

To support the development of the next generation of diverse, young leaders who will promote and carry on Japanese language and Japanese Canadian history and culture through intercultural programs, events, and activities.

VALUES



We will commit to:

Welcoming

Offering our services and spaces without barriers to anyone who shares our values.

Curiosity

Approaching all opportunities to learn with an open mind and a willingness to understand different perspectives.

Reciprocity

Giving and receiving in a spirit of generosity, abundance, and gratitude.

Connection

Supporting individuals to build relationships across generations and communities.

Strategic Directions



Empowered Employees

We provide a welcoming and supportive workplace which fosters long-term employee development and relationships and enables each to fully express themselves and their values.

Goals

- Foster an inclusive workplace that reflects the diversity of our community
- Support wellness of our staff through personal and professional development opportunities
- Build and improve on systems and infrastructure that support program delivery and information sharing
- Grow regular and full-time opportunities for staff to dedicate themselves to promoting Japanese language and Japanese Canadian history, and culture.



Learning Spaces

We offer spaces and programs that support, enhance, and empower growth and learning for individuals and organizations.

Goals

- Publish a VJLS curriculum that is adopted by language schools nationally
- Become the regional centre for Japanese Language Studies in BC
- Expand opportunities for culturally enriched implementations daycare programs
- Develop welcoming, accessible, and sustainable facilities that meet current and future needs and expectations
- Establish new programs, events, and activities that enhance the understanding and appreciation of Japanese language and Japanese Canadian history, and culture



Trusting Relationships

We engage our community and partners through open, transparent, and consistent communication that is based in a mutual commitment to care and respect one another.

Goals

- Demonstrate our commitment to listen, reflect, and act with community members and partners
- Connect and convene community members, partners, and rights-holders to collaboratively advance shared goals
- Establish clear communications practices that creates pathways for community dialogue and feedback



Deep Roots

We continue the legacy of community through intercultural relations, multi-generational connections and sharing identity.

Goals

- Develop youth leadership programs that build multi-generational connections with other community members and promotes Japanese Canadian culture
- Establish intercultural events that share the history of Japanese Canadians with newcomers, Indigenous communities, and the broader BC community
- Create an alumni engagement program that supports the continued connection and engagement of former students
- Incorporate Japanese Canadian history and culture into the VJLS curriculum